



ADVERTISEMENT INSERTION RATES AND INSTRUCTIONS

Instructions:

Send all insertion orders to:

Malcolm J. Crocker Tel: 334-844-3310
 Editor-in-Chief, IJAV Fax: 334-844-3306
 201 Ross Hall
 Auburn, Al 36849

Advertising Rates in US dollars:

Page Size	1 Time	2 Times	3 Times	4 Times
Full	1500	1400	1300	1200
$\frac{2}{3}$	1300	1200	1100	1000
$\frac{1}{2}$	1000	925	850	800
$\frac{1}{3}$	800	750	700	600
$\frac{1}{4}$	600	570	540	500
$\frac{1}{8}$	500	480	460	400

Page Size (with margins)	Width (mm)	Depth (mm)
1	183	255
$\frac{2}{3}$	783	129
$\frac{1}{2}$	93	255
$\frac{1}{3}$	183	87
$\frac{1}{4}$	183	66

Please Note:

- The IJAV is a quarterly publication.
- Rates are volume based on the total amount of space used in a 12-month period beginning with the first insertion order.
- All rates are based on a standard advertisement page (210x297 mm) of camera-ready work. Copies requiring any typesetting will be charged an additional fee by the typesetter.

Quarterly Due Dates:

Issue	March	June	Sept.	Dec.
Insertion Orders	Feb. 1	May 1	Aug. 1	Nov. 1
Artwork	Feb. 10	May 15	Aug. 10	Nov. 10

Position:

- Full page inside cover: \$100/insertion + space cost.
- Outside back cover: \$150/insertion + space cost.
- Special positions will be provided when available.

Colours:

- PMS colours: \$250/colour + space cost.
- Four-colour process: \$559 + space cost.

Please Note:

- Other advertisement dimensions are available but should be discussed with the Managing Editor at < Marek.Pawelczyk@polsl.pl >.

Requirements for Submitting Artwork and Advertisement Materials:

- Send all materials electronically by the due date shown above to the IJAV Managing Editor, Professor Marek Pawelczyk, in the Editorial Office at < Marek.Pawelczyk@polsl.pl >.
- If special fonts are required in an advertisement, the font should be specified.
- Professional photographs may also be submitted.
- The format of the IJAV is 210x297 mm. The edges of photographs will be reduced by 1.5 mm on each side. If a photograph is provided, its dimensions should match the size of the desired result in the journal.